



FedNor

Your partner in Northern Ontario

Indigenous Agri-Food Forum
May 26, 2021



FedNor mandate

As the Government of Canada's economic development organization for Northern Ontario, FedNor invests in strategic initiatives led by businesses, communities and organizations, and works with a variety of stakeholders to create good jobs and more prosperous and innovative future in Northern Ontario.



Prosperity and Growth Strategy for Northern Ontario



Government
of Canada

Gouvernement
du Canada

The Prosperity and Growth Strategy for Northern Ontario is focused on:

- Supporting innovation
- Growing companies
- Building stronger communities



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Canada

Prosperity and Growth Strategy for Northern Ontario

11 Areas for Action



Core FedNor programs:

- Northern Ontario Development Program (NODP)
- Regional Economic Growth through Innovation (REGI)
- Community Futures Program (CFP)



Northern Ontario Development Program (NODP)

Community Economic Development

FedNor supports a variety of projects that help municipalities, First Nations and non-profits create the right conditions for economic growth.

We help communities:

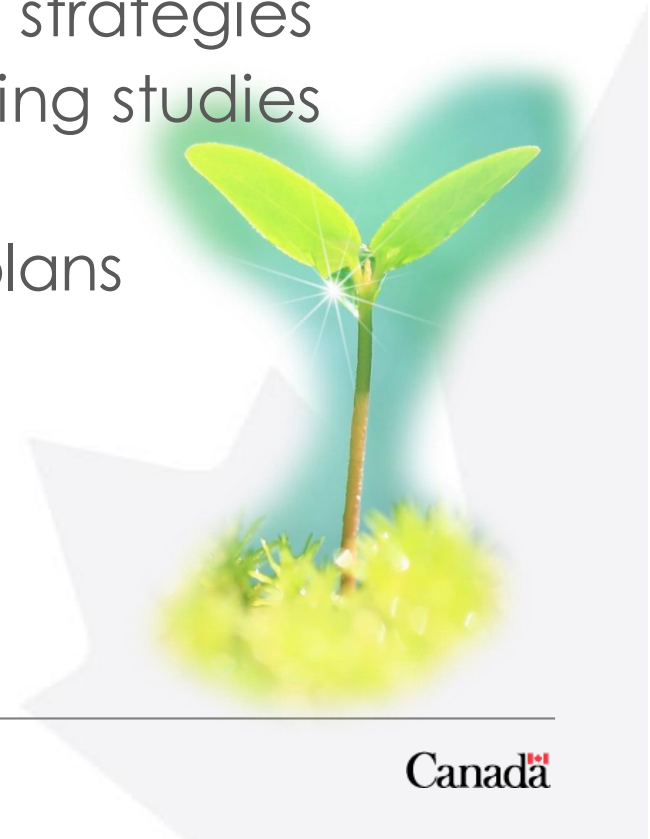
- plan and mobilize community resources
- enhance business growth
- exploit new opportunities for economic development and diversification



Community Economic Development

Eligible activities

- Strategic business planning and analysis
- Community social enterprise development
- Workforce attraction and retention strategies
- Feasibility, marketing and engineering studies
- Industrial/business parks
- Community investment readiness plans
- Community Asset Inventories
- Recovery plans
- Youth internships



Regional Economic Growth through Innovation

Business Scale-Up and Productivity

Helping firms adopt/adapt of technology to support scale-up, productivity, competitiveness, expansion to new markets.

- Technology demonstration, adoption and adaptation
- Commercialization, Market Development/Expansion
- Business Management



Community Futures Program (CFP)

- Locally based organizations dedicated to enhancing business growth and community development
- FedNor funds 24 CF corporations across Northern Ontario, including two Indigenous:

- Nishnawbe Aski
Development Fund



- Waubetek Business
Development Corporation



WAUBETEK
BUSINESS DEVELOPMENT CORPORATION

CFDC Core Services

CFDCs offer a wide range of programs and services, including:

- Business Loans
- Business advisory services
- Strategic community planning
- Community-based projects
- Youth Internship Funding for Business



Special FedNor programs:

- Regional Relief and Recovery Fund (RRRF)
- Women's Entrepreneurship Strategy (WES)
- Partner Initiatives funded by FedNor



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Regional Relief and Recovery Fund

To support businesses, business associations and non-profit social enterprises economically impacted by the COVID-19 pandemic.

- FedNor delivering directly in priority sectors including agriculture and food, up to \$1,000,000 repayable.
- CFDC's delivering for main street businesses, normally up to \$60,000 to complement CEBA.



Women Entrepreneurship Strategy (WES)

Northern Ontario Women

Through NOW, women entrepreneurs across Northern Ontario can access funds for:

- Professional services
- Consultants on operational efficiencies
- Business-related Training / Education
- Digital Helpdesk

NOW is currently active and is slated to run until Fall 2022. Contact your local CFDC.



Northern Ontario Women

PARO Centre for Women's Enterprise

Four pillars

- Productivity, Profitability
- Procurement
- Business Leadership Circles & Clusters
- Youth & Social Entrepreneurship

Peer Circles

PARO Circles / Biz Clusters



Partner initiatives funded by FedNor

Bioenterprise Inc.

Connection to national experts and partners regarding agri-food:

- Product development
 - Commercialization
 - Export
 - Financing
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- See bioenterprise.ca



Information and Communications Technology Networks

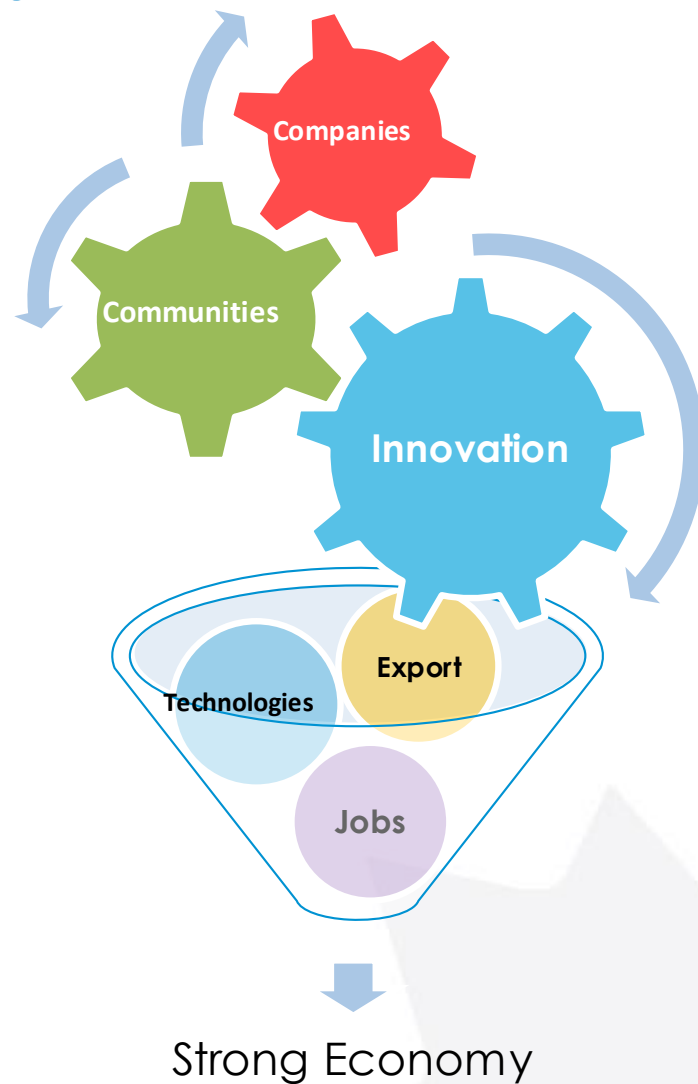
FedNor supports five ICTNs across Northern Ontario:

- NEOnet
- Blue Sky Net
- Parry Sound Muskoka Community Network
- Northwestern Ontario Innovation Centre
- Sault Ste. Marie Innovation Centre



FedNor Outcomes

- Goods and services exports
- Technology development and adoption
- Indigenous enterprises
- Women entrepreneurs
- Value-added jobs
- Skilled & trade workers
- Community readiness
- Strong innovation ecosystem



Pro Tips re Funding

- Find the funding programs that best fit your priorities and that have a reasonable chance of success
- Discuss your plans with program staff before investing your time in an application form
- Get an experienced opinion on your draft application, can they understand your project?
- Funding opportunities are always changing so keep networking
- Not just grants out there, but expertise and contacts just as important

Learn more

For more information on FedNor's Programs, please visit our website or call a FedNor officer in your region.



FedNor.gc.ca

1-877-333-6673



(Cette présentation est disponible en français)

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